

## For a future of design

With its focus on innovation and quality of life, Hub Desarrollos Inmobiliarios is establishing a new relationship in the sector. Our specialization in design and prime locations sets a new status for investment in Paraguay. We were born with the purpose of revaluing land, combining profitability with financial sustainability and contemporary aesthetics. Each of our projects reflects this vision, ensuring solid investments that add value both to the urban environment and to those who inhabit it.

### Mission

We work to transform every neighborhood with a single purpose: to generate value. Each neighborhood has a story, and with every development, we aim to contribute to writing a new and promising chapter.

However, nothing we do strays from our commitment to beauty and the well-being of everyday life. We are interested in modernizing — yes, but in such a way that this sophistication preserves the peace and serenity of the ancient concept of space, privileging harmony and integration. Our adaptation to the environment is a design experience, and our mission is to provide the investor with a brilliant and timeless experience, combining functionality and aesthetics.

#### Vision

Only a vision focused on high performance can achieve market leadership, and this is where Hub Desarrollos Inmobiliarios focuses its efforts. Only a company with a vocation for international growth and an understanding of the interdependencies between local and global life can reach the highest positions.

This focus on success is closely tied to our commitment to local community progress. Rising in the real estate sector involves contributing to job creation and positive social impact. Investing is indeed about transformation, but to do so successfully, it must be done strategically and sustainably.

#### **Hub values**

Cosmopolitanism and forward-thinking drive our professional vision. Cosmopolitanism reflects our international outlook, while avant-gardism represents quality and innovation. These values define modernity for us and our time.

These values take root not only in the material realm but also in the human dimension. Our international approach to quality and innovation reflects our commitment, both in client relationships and teamwork. They represent responsibility and transparency in the pursuit of social well-being. Only with a modern approach can we offer real solutions to specific challenges. Transforming space — and improving quality of life — requires careful attention to how we build and design the environments around us.

# **Principles**

Our commitment to generating a positive economic impact is reflected in our dedication to social and environmental sustainability. Above all, we prioritize a safe and equitable work environment, supported by high-quality practices: we uphold strict compliance with our suppliers and contractors, as well as responsible resource management and energy efficiency.

We take pride in recognizing ourselves as a company with transparent and truthful management, following local laws and regulations while adhering to high ethical and moral standards in our codes. This allows us to stay one step ahead of the rest: keeping one foot in the future makes us protagonists of progress and guarantors of sustainable growth in the environment we wish to see developed.

## **Essence of Hub**

At Hub Desarrollos Inmobiliarios, we are committed to timeless architecture—designs that tackle today's challenges while anticipating those of tomorrow. Every project we take on is an invitation to dream big. When an investor trusts us, we deliver excellence, quality, and efficiency in everything we do.

When working with an investor, we make them part of our vision: the ability to connect communities with their surroundings and provide people with what matters most—places that foster a sense of belonging. We are a source of economic growth, human synergy, and the fusion of space and time. Our projects today do more than build walls and foundations — they shape lifestyles that transcend trends and evolve over time. At our core, we are about people: we design connection and solidarity for citizens and residents alike.

